



Outreach Committee

2018 Work Plan

Mission (from statutes):

- Serve as a forum to facilitate informational exchange between federal, state, tribal, regional and local governments, the private sector and professional associations.
- Collect information on user requirements on matters related to geographic information systems, technologies, products, services, standards, programs and activities

2018 Meeting Dates:

| | | | | |
|---------------------------------------|--------------------|-----------------|---------------------|--------------------|
| Outreach Pre-Council Meetings | January 17 | April 18 | July 18 | October 17 |
| Outreach Council Mo Meetings | February 21 | May 16 | August 15 | November 21 |
| Outreach Post-Council Meetings | March 21 | June 20 | September 12 | December 19 |

Outreach Committee:

- Co-Chairs: Jenna Straface & Cheryl Thurman
- Members: Talia Apkaw, Cheryl Begay Mizell, Bridget Johanning, Paige Richardson, Patrick Whiteford, Hurberto Aceves, Mike Hilstrom
- Public-at-Large: Glen Buettner, Seth Franzman, Shea Lemar, Lucas Murray, Carrie Senseman, Stephanie Washington, Jan Weaver

Goal 1: INCREASE AGIC AWARENESS AND PARTICIPATION

- Create/distribute AGIC Strategic Plan survey
- Increase Annual Conference attendance
- Reach out to rural, non-GIS savvy communities on what AZGEO/AGIC/Conference can offer
- Determine AGIC-L distribution list and identify other opportunities for distribution

Goal 2: UPDATE/MAINTAIN AGIC WEBPAGE AND SOCIAL MEDIA

- Establish a Social Media WG
- Facebook, LinkedIn, Instagram(?)

Goal 3: UPDATE OUTREACH MATERIAL

- Update AGIC tri-fold as needed
- Explore publishing Quarterly Newsletter/Blog - AGIC activities and/or news stakeholders should be aware of
 - Create pdf version for electronic distribution and upload to webpage & social media

Goal 4: SUPPORT OR PARTICIPATE IN IMPORTANT AZ GIS ACTIVITIES

- AGIC Educational Workshops – assist in creation, organization & advertising
- AZ GIS User Groups/Regional User Groups Meetings – have committee members attend when possible
- Explore Esri 2019 K-12 Education support and GeoMentoring Program – determine interest, distribute information
- Explore AGIC supported GIS day activities