

AGIC 2018 Conference Committee Meeting Notes
Friday, October 26, 2018
10:00 am

In Attendance:

Kevin Blake (phone)
Robert Bush (phone)
Shawny Ekadis (phone)
Seth Franzman (phone)
Mike Hilstrom (phone)
Jason Howard
Shea Lemar (phone)
Jenna Leveille
Jennifer Psillas (phone)
Cheryl Thurman (phone)
Steve Whitney

Committee coordination and meeting operation:

- Discuss leadership transition for future conference planning and operation.
 - Opportunities for folks to move into leadership roles are available, and specific roles/tasks will be identified for review and recruitment.
- 2019 conference dates are currently October 2-4, with setup on the 3rd.

Action Items:

Steve – Compile list of roles/tasks that we are looking for folks to take on, and distribute to the committee.

Budget:

- Review budget expenses and revenue.
 - The budget summary to date was reviewed, and the following revenue was noted –
 - Conference revenue at this point = \$20,480.09
 - UAS workshop revenue at this point = \$3,571.11

Action Items:

Steve – Continue to adjust the budget summary as new info is gathered.

Venue coordination:

- Discuss the potential need to find a new venue, due to attendee/exhibitor limitations at the Prescott Resort.
 - Discussion centered on how soon we want to look for another venue, e.g. for 2019 or 2020.

- The consensus was to continue with the Prescott Resort for 2019, and have the meeting planners scope out potential new venues for 2020.
- The following was noted as part of the discussion –
 - Maybe 2018 attendance was just a blip.
 - Get creative in the use of presentation rooms.
 - Utilize the Jerome room and/or room 219.
 - Try and hold some sessions outside.
 - Look into setting up a tented area?
 - Put more chairs towards the front of the presentation rooms.
 - Swap the Copper Basin and Prescott/Chino rooms.
 - Costs could be close to double at another location, and therefore we would need to raise the attendance/sponsorship fees.
 - Guest room sharing could be utilized as an option, and the resource conferenceshare.co was mentioned.

Action Items:

Steve – Ask the Expo company about a tented area for outside.

Steve – Have more chairs placed at the front of the presentation rooms.

Steve – Swap the Copper Basin and Prescott/Chino rooms.

??? – Ask conferenceshare.co about costs for advertising our conference. Email team@conferenceshare.co for pricing information.

Website:

- No discussion.

Action Items:

None.

Agenda & speaker coordination:

- Discuss the potential for extending the length of the conference.
 - The consensus was that we need to extend the conference.
 - Materials that were provided by Jami were reviewed, and the following options were discussed –
 - Starting a day earlier (Tuesday).
 - Conference setup would take place on Monday.
 - Extend into Friday afternoon.
 - Potentially focused on Technical Sessions, e.g. 90-minute sessions, and Hand-on Workshops.

- It has been proposed the Tuesday would be dedicated to Technical Sessions, Hand-on Workshops, and potentially Special Interest Groups.
 - If starting on Tuesday, should we consider starting mid-morning for travel considerations?
 - Look into adding to the number of laptops, e.g. rentals or from other organizations.
 - Have attendees use their own laptops -
 - Focus these on the more web-based workshops.
 - Would need more folks to help out with configuration development and documentation.
 - Use AZGeo to store the configuration downloads.
 - Review any items specific to agenda/presentation/workshop development and management.
 - Presentation downloads –
 - Reviewed statistics on which presentations have been downloaded the most.
 - It was noted that presentation attendance records were available, and that we would summarize them for future planning.
 - Keynote for 2019 –
 - We discussed potential candidates for the 2019 keynote speaker, with the following noted -
 - Review 2018 list for potentials.
 - There was a past presenter at NSGIC that we should add to the list.

Action Items:

Steve - Check with venue for availability of the full week for 2019.

Jenna – Provide info on the past NSGIC Presenter.

Exhibitor/sponsor participation:

- No discussion.

Action Items:

None.

Materials and mail-outs:

- No discussion.

Action Items:

None.

Registration:

- 2018 attendee counts were reviewed.
- If we extend the conference, we may need to consider a 2-day ticket option.

Action Items:

None.

Maps & Apps Challenge:

- It was noted that we are not filling the poster boards, but that seems to be the trend.
- It was noted that attendees asked about using paper ballots for voting.
- Review of survey results point out some good ideas for enhancements.
 - Easier voting.
 - Wednesday night social needs more focus on the maps & apps.
 - Send solicitations earlier in the year.
 - Make the prizes more substantial, e.g. comp registration to next year's conference.

Action Items:

None.

Awards:

- No discussion.

Action items:

None.

Printing:

- No discussion.

Action items:

None.

Computer labs:

- The consensus was to invite TeachMeGIS back again.
 - Consider offering a GISP prep course.

Action items:

- Steve – Contact TeachMeGIS regarding their participation in 2019.

Conference program:

- No discussion.

Action items:

None.

T-shirts:

- Discussion on starting an effort to have attendees send in pictures of them wearing conference t-shirts in cool/unique places.
 - Could utilize social media for this.

Action items:

None.

Attendee Packet:

- No discussion.

Action Items:

None.

Social Events:

- Need to think about how extending the conference may play into these.

Action Items:

None.

General:

- It was noted that affordability and ease of attendance is paramount.
- Consider displaying historic maps, and/or mapping equipment.
- Investigate the cost of new poster boards.
 - Check with the Expo company to see if they may provide them.

Action Items:

Steve – Check with the Expo company regarding poster boards.