

AGIC 2018 Conference Committee Meeting Notes
Thursday, May 17, 2018
10:00 am

In Attendance:

Kevin Blake
Robert Bush
John Danloe
Jami Dennis
Shawny Ekadis
Teresa Gregory
Shea Lemar
Jenna Straface
Cheryl Thurman
Gene Trobia
Steve Whitney
Troy Wiora

Committee coordination and meeting operation:

- No discussion.

Action Items:

None.

Outreach Committee Report:

- Took the past tri-fold flyer and condensed it into a single page.
- Have created a version of the flyer targeted at college students.
- Rural outreach –
 - Will personally reach out to contacts and follow up with providing the new flyer.
- They are working to promote GIS Day activities –
 - Promote it at the conference via a mock video, which we can show during one of the lunches, and have the coordinating folks talk about their efforts.
 - Propose that awards be given at the conference, and potentially a complimentary conference registration as a prize.
 - It was decided that competition may not be necessary and/or useful.

Action Items:

None.

Budget:

- Food & Beverage costs have been confirmed to be the same as last year, with the exception of any items chosen that are new on the menu for this year.
- Expo company contract –
 - Need to follow up on its status.

Action Items:

Steve – Send Shea the 2017 venue bill for assistance in extracting details.

Steve – Check with the meeting planners regarding how revenues were spent (e.g. venue costs) and transferred to ASLD between the 2016 and 2017 conferences.

Steve – Ask the hotel about blocking rooms on Monday night for the UAS workshop attendees. Expected attendance is 40-50. Is Monday night a big draw, or another event there at that time?

Steve – Follow up on the expo company contract.

Venue coordination:

- No discussion.

Action items:

Steve – Talk to the venue regarding future booking dates and associated contractual obligations.

Website:

- Call for presentations/workshops is now closed.
- Worked through some payment processing issues, and all is working again.
- Registration opening is pending info on the UAS workshop.

Action Items:

Jenna/Gene – Provide Jami with the UAS workshop registration details.

Agenda & speaker coordination:

- We received enough presentation/workshop submittals that we will need to decline some.
- An informal workgroup has been formed to review the submittals, and others can join in. Let Jami know if you are interested.
- Submittals will be grouped to form focus tracks, e.g. 911, UAS, Natural Resources, etc.

Action Items:

Jami/Shawny – Include the State Land Commissioner, Lisa Atkins, on the agenda/program.

All – Consider ways in which we can make the attendees more aware of UAS demos.

Exhibitor/sponsor participation:

- Current sponsors –
 - 1 gold
 - 5 bronze
 - 1 program advertisement
 - 4 verbal Bronze
 - Sanborn and Google will jointly sponsor
 - Upcoming meeting with Esri regarding their participation and sponsorship

Action Items:

Shea – Include a question on the post-conference outreach regarding what they liked and what could be improved.

Materials and mail-outs:

- It was noted that the conference Facebook page does not have a current administrator.
 - The Outreach committee is working to deactivate the current implementation and re-implement it.

Action Items:

Jami – Send out an updated conference notice.

Registration:

- No discussion.

Action Items:

None.

Maps & Apps Challenge:

- Survey has been sent out, and the deadline is the 23rd.
 - So far 46 responses have been received.
 - Jami will look into providing a way for us to look at the stats.
 - A reminder will be sent on the 22nd.

- Cheryl and Shawny will review after all results are in, and send out a summary before the June meeting, and formulate tasks going forward.

Action Items:

Jami – Post the attendee maps to the website.

Jami – Send out a survey reminder on the 22nd.

Awards:

- No discussion.

Action items:

None.

Printing:

- No discussion.

Action items:

Shea – Contact A&E Repro regarding the program printing. -> email has been sent, and Shea will follow up on that.

Computer labs:

- Need to look at the workshop submittals and determine how many open slots are left.

Action items:

Steve/Jami – Review workshop submittals.

Steve – Contact the TeachMeGIS folks regarding classes that they would like to teach this year, and coordinate with Jami.

Conference program:

- No discussion

Action items:

None.

T-shirts:

- Design concept report –
 - A preliminary design concept has been developed, and further review will take place.

Action items:

Jennifer – Continue developing the design concept.

Attendee Packet:

- No discussion.

Action Items:

Steve – Inventory supplies.

Steve – Follow up with Jon on bags.

Social Events:

- The consensus was to do the trivia contest again this year.

Action Items:

Jennifer – Develop the trivia questions for this year.

Steve – Look at current supply of AGIC mugs, and order what is needed for this year's trivia contest.

General:

- Need to finalize the student scholarship materials, and get them distributed.
- Potential GeoMentor opportunities –
 - Chuck Powell of WestLand Resources has expressed interest in coordinating with Prescott area schools/students for participation at the conference. Preliminary ideas include –
 - GIS Blast at a school on the day before the conference (Tue.)
 - Invite classes to the conference for a few hours
 - Invite some teachers to the conference
 - Utilize the resources from the Arizona Geographic Alliance, e.g. the Giant AZ Map;
<http://geoalliance.asu.edu/lessons/giantmapactivities>
 - AZ EdG will be participating, and these are folks that are looking for GeoMentors
 - Look at getting these folks together to coordinate potential conference activities

Action Items:

Steve – Determine the breakeven point for the glasses and mugs.

Steve – Look into shuttle options.

Steve/Jami – Coordinate scholarships.

Steve/Jenna – Coordinate GeoMentor opportunities.