

**AGIC 2016 Conference Committee Meeting Notes**  
**Wednesday, May 18, 2016**  
**10:00 am**

In Attendance: (all phone)

Curtis Pulford  
Don Thorstenson  
Gene Trobia  
Jami Dennis  
Jenna Straface  
Jennifer Psillas  
Kevin Blake  
Leila Gass  
Nicole Funicello  
Shawny Ekadis  
Shea Lemar  
Steve Whitney  
Teresa Gregory  
Tim Colman  
Tony Maslowicz

**General Coordination:**

- What options do we have as a “legislative council” for banking?
  - How do other councils operate in this area?
  - The establishment of AGIC in statute ties it to the Resource Analysis Division of State Lands, therefore all monies are tied to the Division’s revolving fund.

**Action Items:**

Steve – Send follow-up email to members regarding their committee voting status.

Steve – Analyze the 2015 revenues in more detail.

Steve/Tim – Review all areas to ensure that we have the new phone number and access code listed for the committee meetings.

**Website:**

- Maps & Apps Challenge is live.
- Online submission of presentation/workshop abstracts has closed.

**Action Items:**

None.

## **Agenda & Speaker Coordination:**

- Esri will be providing the HOLL.
- Geodatabase class – Intro like last year, or advanced?
  - Intro class was full last year.
  - Look at doing a blended class, e.g. (provide pre-reqs), intro overview, focus on more intermediate materials, and throw in advanced stuff.
- Intro to ArcGIS class –
  - Removing this year due to low attendance last year.
  - The HOLL has intro offerings that we can steer folks to.
  - Consider rotating classes in the future, e.g. between intro and advanced classes.
- Capture the class attendance for future planning.
- Pictometry user group meeting – Pictometry has been contacted and is in the process of confirming.
- Overall, the “review group” is reviewing the abstracts and drafting the agenda.
  - Reach out to the committee if we have roadblocks.
- Switching sessions, e.g. attendees jumping from one room to another –
  - Provide a cushion for speaker transition, e.g. keep presentations to their allotted 25 minutes.
  - Advertise that it’s ok for attendees to jump rooms.
  - Let’s try it.
  - Emphasize that presentations will start on the half-hour.
  - How does this integrate with the different timed sessions (e.g. workshops, lightning rounds, etc.)?
  - The group will review possibilities.
- Look at the potential for a 2<sup>nd</sup> sponsor lightning round, but maybe we should stick with one and see how it goes.
- Emphasize the importance of the sponsors and promote their lightning round.

## **Action Items:**

Steve – Check with the hotel re: room availability for Pictometry user group, e.g. additional cost? Chino-Prescott would be a good room.

Steve – Follow up on confirmation of the Pictometry user group meeting and propose that they bump up their sponsorship level.

Steve – Coordinate with Shea re: pre-conference training.

??? – Contact Randy re: ArcGIS class

Steve – Talk to Cody re: GDB class reformat

Jami – Plan to capture class attendance at the conference.

**Materials & Mailouts:**

- Next notice will be when attendee registration is open.
- Marketing – Think of other agency/org websites to advertise on, e.g. APLS.

**Action Items:**

Steve – Send out a monthly notice, including volunteer of the year, registration.

**Hotel & Exhibit:**

- No discussion.

**Action Items:**

None.

**Exhibitor Participation:**

- Lightning round opportunity is looking like it's a big draw.
- 1 gold, 1 silver, 4 bronze so far.
- Additional sponsors to contact – 1Spatial (Gene/Jim M.), DEA (Jami/Shea).

**Action Items:**

Gene – Contact 1Spatial for potential sponsorship.

Jami/Shea – Contact DEA for potential sponsorship.

**Registration:**

- Need to determine how on-site registration will work for credit card payments –
  - We're assuming that it will be online, but we will confirm.
  - Look at all options, including a credit card reader.

**Action Items:**

Jami – Look at what options we will have for on-site credit card processing.

**Maps & Apps Challenge:**

- Everything is up on the website.
- Formal announcement will go out in June.

**Action Items:**

Shawny/Teresa – Explore ways in which we can gather data source info for use in showing how data collaboration occurs.

**Social Events:**

- No Thursday night band.
- Emphasize that there is nothing planned after the Maps & Apps/Sponsor social on Wednesday night.
- Consider trivia during Thursday night –
  - Would replace Thursday lunch trivia?
  - Move all Gold sponsor talks to Thursday?
- Family feud on Thursday night?

**Action Items:**

Steve – Check with the hotel regarding drink ticket logistics.

Steve/Jennifer – Work on trivia logistics.

Steve/Shea – Develop Thursday night social schedule.

**Attendee Packet:**

- Mobile app contract is being processed

**Action Items:**

Steve – Check with Esri to see if they can supply conference bags again.

Tim/Tony – Coordinate mobile app development.

**General:**

- GeCo West leftover funds (\$4,100 per state) will go into the AGIC account, and will need to be tracked as a separate item in the budget.
- Volunteer of the year has no submittals.
- Consider more awards?
  - Biggest data contributor to AZGEO (statistically based)
  - Give certificates as opposed to plaques.
  - Part of the Thursday evening social.

**Action Items:**

Steve – Coordinate student scholarships.