

**AGIC 2016 Conference Committee Meeting Notes**  
**Wednesday, December 16, 2015**  
**10:00 am**

In Attendance: (all GoTo Meeting/call-in)

Curtis Pulford  
Janna Straface  
Jennifer Psillas  
Kelly Hetzler  
Kevin Blake  
Nicole Funicello  
Seth Franzman  
Shawny Ekadis  
Shea Lemar  
Teresa Gregory  
Tim Colman  
Steve Whitney

**General Coordination:**

- The hotel contract has been finalized and pertinent info from that will be distributed, e.g. out-the-door guest room rates, when folks can begin booking, etc.
- PO has been received from the meeting planners for their services.

**Action Items:**

Steve – Research more with GeCo West regarding the future direction, and use of pass-through funds.

Steve – Send follow-up email to members regarding their committee voting status.

Steve – Determine final 2015 proceeds.

Tim – Follow up on 2015 transfer from AzGS.

**Website:**

- Registration upgrades are on-going with testing targeted for January.
- We discussed potential enhancements to how the sponsorship info is presented on the web, drawing upon the example from NSGIC. We could have an intern work on a graphic for that.

**Action Items:**

Curtis/Tim – Explore options for having an intern work up a sponsorship graphic similar to the NSGIC example.

## Agenda & Speaker Coordination:

- Target March/April for call for presentations so we can get an agenda by May/June?
  - Propose the following dates:
    - Call for presentations opens March 1<sup>st</sup> and closes April 15<sup>th</sup>.
- Presentation track ideas that were discussed –
  - Imagery/LiDAR/etc.
  - Addressing/911, but more than 911 so we may want something outside of the 911 track. Separate into general addressing and emergency services?
  - Transportation. -> Jim Meyer for ADOT outreach.
  - LiDAR could be a substantial topic, e.g. more than one presentation, e.g. how is it stored, how is it used, focus on non-sales pitch presentations.
  - Web apps and GIS web Services (or separate, or roll into data resources), and how folks are integrating them. How are folks using them to solve business needs/problems. Idea exchange around using web apps. How are folks using ArcGIS Online (AGO) for their business needs? How are folks budgeting for AGO? (try and make it vendor agnostic and if folks are using a specific vendor, they can provide that info in their presentation, e.g. title the track generically, like web-based mapping systems and applications).
  - Unmanned Aerial Vehicles (UAV).
  - Field data collection.
  - Census? -> not sure if any Census folks will be present at the conference.
  - Cartographic challenge -> possible lunch time activity? (depends on how much time it would take). Have the participants in the training room and stream the activity into the ballroom?
  - Think about using the ballroom for big presentations?
  - Map-a-thon from data sources for a specific purpose, e.g. OpenData. Example was cited for emergency earthquake mapping.
  - Forestry management? -> reach out to Glenn B. Would this conflict with firefighting season? Kelly has some other contacts.
  - Presentation on legal aspects of using data, e.g. someone from the State attorney's office.
  - Data archiving and retention, e.g. are we saving it, and by law should we be getting rid of it? How does GIS data fit into all this? Features can automatically be deleted, e.g. every time an annexation is added the pre-existing feature configuration is lost.
  - Archeology.
  - Health.

- Data modeling, e.g. ModelBuilder and other types of modeling applications.
- Natural resources, “green”, water harvesting, LEED, etc.
- How we’re informing citizens of recreational opportunities.
- Think about bringing specific folks in for presentations.
- Keynote speakers –
  - If we partner with GeCo West, maybe invite Jack Dangermond.

**Action Items:**

All – Brainstorm keynote speakers.

Steve – Check with Esri on the HOLL availability.

Jami – Prepare to open call for presentations on March 1<sup>st</sup>.

**Materials & Mailouts:**

- Include hotel info in the save-the-date notice.

**Action Items:**

Steve – Send out a save the date notice.

**Hotel & Exhibit:**

- Work with the meeting planners on securing the Expo company.

**Action Items:**

Steve – Check with the meeting planners regarding the Expo company contract.

Steve – Determine “out the door” guest room rate.

Steve – Check on contract finalization and when folks can start reserving guest rooms, along with whether or not the hotel will honor the rates through the weekend.

**Exhibitor Participation:**

- Brainstorm exhibitors –
  - CarteGraph
  - Programming/app development services? (that is not already represented)
- Finalize the exhibitor levels and associated perks –
  - Leave Platinum level in to see if we get any this year.
  - Reach out to some past sponsors to see how their budgets are looking.

- Leave in meeting with the Council members? -> If we do, we need to get the logistics nailed down sooner than later.
  - Use subcommittee to work out logistics: Teresa, Curtis, Tim, Steve.
- Sponsor info in the program? -> Let's try it. Amount of info would be based on their sponsorship levels.

**Action Items:**

??? – Develop exhibitor survey.

**Registration:**

- No discussion

**Action Items:**

Steve – Check with the AzGS regarding credit card processing.

**Maps & Apps Challenge:**

- The concept of holding a live cartographic challenge was discussed.

**Action Items:**

Steve/Tim – Determine if there is a State AGO Organizational account that we could use.

**Social Events:**

- No discussion.

**Action Items:**

Kevin – Check with volunteer about guiding a Friday afternoon hike.

**Attendee Packet:**

- T-shirts? -> yes.

**Action Items:**

Steve – Check with Esri to see if they can supply conference bags again.

**General:**

- No discussion.

**Action Items:**

None