

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE
MEETING HELD MARCH 20, 2019**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 10:04 am by WebEx and ASLD Room 215. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Cheryl Thurman, Co-Chair	Terra Systems Southwest	Yes, phone
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, in person
Cheryl Begay Mizell	EASi	Yes, phone
Humberto Aceves	EASi	Yes, phone
Mike Hilstrom	AZ Dept of Administration	Yes, phone
Paige Richardson	Navopache Electric	Yes, Phone
Patrick Whiteford	AZ Dept of Transportation	Yes, Phone
Jonathan Mather	Terra Systems Southwest	Yes, Phone
Paul Minnick	AZ Commerce Authority	Yes, Phone

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Jan Weaver	AZ State Land Department	Yes, in person
Lucas Murray	AZ Dept of Economic Security	Yes, phone
Elena Ortiz	Phoenix College	Yes, phone
Seth Franzman	Renaissance Man	Yes, phone
Ben Sher	Rick Engineering	Yes, phone
Julian Sodari	EASi	Yes, phone
Crystal Carrancho	AZ State Land Department	Yes, in person

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- I. **Call to order:** Quorum was established. Meeting was called to order at 10:04 am; Introductions were made by the committee, ensuring attendance list was managed.

- II. **Approval of Minutes:** Motion to approve February meeting minutes made by Bert and seconded by Cheryl Begay Mizell. Motion approved unanimously with an update to the attendance list for the Feb minutes.

- III. **Monthly Topics of Discussion:** The Mapping the Grand Canyon conference was excellent! It was all recorded and livestreamed. The URL for those who couldn't attend and would like to see it is <https://lib.asu.edu/mapping-grand-canyon-conference/program>. Highlights: Tom Patterson (Keynote – Thursday) may present at the AGIC Conference for a lunch presentation. Cartoon Maps of Canyonlands was interesting and Mapping Death in the Grand Canyon was uplifting. Viewership was over 1,200! Questions from the committee about if livestreaming was difficult, how to, any guidance? Thinking about using it for AGIC Conference. However, the Grand Canyon conference had a large grant and so had the money. May be challenging for AGIC Conference.

Jenna noted the upcoming AGIC Leadership retreat. It will be March 29, 2019 9:30am-2:30 at ADOT. It is open to the public. No paid lunch but can order in. It is hoped that the outcome will be future governance/direction for AGIC overall.

Jenna attended the National States Geographic Information Council (NSGIC) mid-year meeting in Louisville, KY. The theme was 'States of Success' and Arizona was highlighted. Jenna co-presented on current AGIC activities and a newly developed 9-1-1 application. There was discussion of the Geospatial Data Act – the national level to serve as a forum for states' concerns. NSGIC is setting up an online forum for presenting to the feds. Also, NAIP imagery, which is currently available at no cost to users, is ending and will be replaced with a subscription service. The last free version for AZ is NAIP2019. Not sure about model or price moving forward. There was discussion about including Arizona as a pilot state for acquiring statewide LIDAR. Discussion about completeness of soils data, State Plane coordinate system language in statute. Discussion about other state clearinghouse design and how that might be applicable to the next iteration of AZGeo. AZGeo may have a public side and a private side for secured data.

- IV. **AGIC Website Update:** Very pleased with the work Lucas has done. There is more news and relevant posts. Going very well. More news about AZGeo update and the historic presentation of AGIC needs to be uploaded. The LIDAR page has been updated – thank you, Jonathan. Hope to have an interactive map showing a framework of footprints where LIDAR exists and desired acquisition areas but no data yet. Jenna reported the LIDAR work group is putting together a "What is LIDAR" page. This can discuss ROI.

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- V. **Arizona Professional Land Surveyors Collaboration:** No update. May 9-11, 2019. Can put this out on AGIC-L, FaceBook and if there is a flyer can attach that too.
- VI. **GIS Day Updates:** An email has been sent out with a thank you and asks permission to use and post the participants information. Will be getting quotes for dollar amounts for a video production. Bert and Jonathan will rework the webpage to get an earlier start!
- Discussion of what type of frames should be given to GIS Day participants. How many? 9. And how much can be spent for each frame <\$10. It was mentioned that the Conference committee has only recognized with paper frames for their awards. Cheryl T suggested tabling until we speak with the Conference committee about costs. Plaques were also mentioned as an idea for awards so they could be displayed. Jenna mentioned that if AGIC is purchasing then it must go through a State vendor. Donations from private corps may be ok.
- VII. **UAS Group Update:** Great job on save the date flyer for the workshop. 4/25/19 11:30-2:30 sponsored by Arizona Commerce Authority. The only addition to the flyer was to add that lunch will be provided.
- VIII. **LIDAR Workgroup:** Workshop will be May 7 or 8, 2019. The venue will be the Arizona Geospatial Hub and ASU. A flyer will be created.
- IX. **AGIC-L** Committee summaries have been received and provide great information to post but will be pared down to include in AGIC News. Also, the highlights will be in the blast. A separate blast will mention the Council Retreat and we all can think about a GIS Day blast. Also blasts for LIDAR workshop, the training that will be scheduled and the UAS flyer. A blast for each topic. Lucas, Jenna, Paul, Bert and Paige will work on linking the blast with FaceBook.
- X. **ESRI Outreach** ESRI Education competition has 2 schools registered. This is good but more schools would be better. How can we outreach? Send AGIC members to talk with school administrators? Perhaps look at tech schools as opposed to music or art-based schools. Elena can send info to the community colleges. They might have contacts for middle school and high schools. Bert suggested to contact the STEM Education Council, so they could pass info on. Crystal asked if there are any ed groups on social media. Cheryl T mentioned including charter as well as private schools.
- XI. **Social Media WG:** Work on defining metrics and how to request for posting authority. Report (monthly?) how many posts? Also, progress has been made to access the LinkedIn account. Cheryl and Jenna are working with them to establish a new government account with Jenna is the admin.

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- XII. AGIC Visibility Campaign:** How to make AGIC's work more visible to non-GIS persons particularly executives? ASLD Commissioner wants more visibility of the work AGIC does. ASLD PIO can be helpful in getting message out. But what is our message and who exactly is our audience? Paige can contact White Mtn newspaper for an article. Patrick suggested packets for the executive showing what GIS can do for them. Is PowerPoint applicable? Elena mentioned perhaps not a total history of GIS but how AGIC fits into the bigger picture of GIS. An ESRI Storymap might be a good start. Homework for next month is to look for sources and what benefits AGIC provides – both inside and outside the GIS community.
- XIII. Requests for Future Agenda items?** Email Jenna or Cheryl T.
- XIV. Call to the public:** none
- XV. Adjourn:** 11:28am