

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE
MEETING HELD May 16, 2018**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 10:00 am by GoToMeeting, as this was a call-in meeting only. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Cheryl Thurman, Co-Chair	Terra Systems Southwest	Yes, Phone
Jenna Straface, Co-Chair	AZ State Land Department	Yes, Phone
Cheryl Begay Mizell	EASi	Yes, Phone
Humberto Aceves	EASi	Yes, Phone
Karen Blevins		No, without notice
Lori Ann Rubino-Hare		No, without notice
Mike Hilstrom	AZ Dept of Administration	Yes, Phone
Paige Richardson	Navopache Electric	Yes, Phone
Patrick Whiteford	AZ Dept of Transportation	Yes, Phone
Talia Apkaw	Gila River Indian Community	No, with notice

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Bridget Johanning	US Bureau of Reclamation	No
Brooke Wheeler	US Bureau of Land Management	Yes, Phone
Carrie Senseman	AZ Dept of Economic Security	No
Glen Buettner	AZ Forestry	No
Jan Weaver	AZ State Land Department	Yes, Phone
Lucas Murray	AZ Dept of Economic Security	Yes, Phone
Seth Franzman		No, with notice
Shea Lemar	AZ State University	No, with notice
Stephanie Washington	AZ Dept of Education	No
Elena Ortiz	Phoenix College	Yes, Phone

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- I. **Call to order:** Meeting was called to order at 10:04 am; Introductions were made by the committee, ensuring quorum was met and attendance list was managed.
- II. **Approval of Minutes:** Motion to approve April meeting minutes made by Bert and seconded by Jenna. Motion approved unanimously.
- III. Monthly Topics of Discussion: Cheryl T. mentioned the Maps and Apps survey now out on the AGIC Symposium website. She encouraged the group to participate. Jenna reviewed on going updates/maintenance to AGIC website – calendar, news, etc. She mentioned that we are working to add the County GIS web links to the resources page for 911. Mike H. asked if we posted news on the 2022 State Plane datum. Jenna informed the group about our work with Brian Fisher the AZ Geodetic Coordinator and the articles he is writing/providing to AGIC. Cheryl T. asked the group to contribute anything they come across.
- IV. **Social Media WG Update:** Patrick has connected with Tim and gotten Admin privileges for both AGIC Facebook and LinkedIn. Cheryl T reported that we are starting over as government pages and deleting the old (which were connected to a personal account). Jenna and Cheryl will set up new accounts. Cheryl T called for volunteer to lead Social Media WG – Patrick needs help; Bert volunteered to Chair & Cheryl T has a new person to help from TSSW. Mike H volunteered to be Vice-chair. Motion by Cheryl T to make new vice & chair for Workgroup – Patrick second; vote passed unanimously.
- V. **Outreach Material Work Group:** Review of draft AGIC University/College Flyers – Cheryl T offered back ground on work done by Mike & Cheryl B. Cheryl B's version is not complete will send it to Jenna to send out to the group for review. Cheryl reviewed Jenna's version; brief and splashy pointing them toward more info. Maybe there are multiple needs – one more informative and the other splashy. Mike showed the group his version – more informative – blurb on AZGeo, Conference, & AGIC vision.

Elena felt the first is more useful for posting – doesn't think students will read & suggested adding address to sign up for AGIC-L; Patrick concurs – less is more; group agrees to use Jenna's version and keep working on the other version. Motion to approve distribution – Patrick, Paige second; vote passed unanimously.
- VI. **Outreach Planning - GIS Day Activities Follow-up:** Bert presented the flier he showed the group at last meeting and gave a general report on his vision for this effort – coverage to showcase GIS Day Activities throughout the state – not hosting; groups must register their event with AGIC – marketing via social media and events (conference); video preview presentation at AGIC 2018 conference; gathering photos to create a mock video for presentation. Get volunteers to attend events and take photos – videos and post. Give awards/recognition at

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AGIC conference each year.

Jenna can help coordinate presenting at Conference and getting a mock video together. Will work on how to get a registration database together.

Group really likes the idea. Discussion on how to get participation and involvement and awards. Elena suggested using Survey 123 to register.

Bert, Paige, Elena, Jenna, Cheryl T & Cheryl B to form a subgroup; Jenna to set up a meeting to before next Outreach Meeting.

- VII. **Tribal Communities Contact List Update:** Cheryl T updated the group on efforts to connect with Tribal Communities GIS; Paige and Lucas have been working on a list – focus currently on White Mountain Apache Tribe and moving forward on reaching out to others; one official GIS person listed for White Mountain and waiting on update on their new user group (only open to Tribe). Also looking at reaching out to schools; met with a high school principal – reviewed meeting on STEM program.

Jenna to connect Paige with Brooke & Morgan; Cheryl T has a contact with Colorado River Tribe she will share.

Discussion on the types of contacts that would be helpful – Cheryl B has contacts but was uncertain if they were appropriate; encouraged her to share and reach out about AGIC and resources that available.

- VIII. **Outreach to Rural Communities for AGIC Conference:** Cheryl T reviewed conference attendee map results – Gila and Graham were not represented at the conference. Looking for ideas and for folks to reach out to people in these areas. Paige is willing to help and has been reaching out to folks – City of Showlow & Pinetop. Discussion followed on possibilities. Reaching out directly/personally seems the best method right now. Maybe use the more detailed flyer to send out to rural communities.

- IX. **Comments, requests, and items for future agendas and meeting dates:**
None. Next meeting date is June 20 at regular 1-2:30p time.

- X. **Call to the public:** None

- XI. **Adjourn:** Adjourned at 11:10 am