

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE
MEETING HELD APRIL 18, 2018**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 1:00 pm by GoToMeeting, as this was a call-in meeting only.

Present at the meeting were the following members or designees of the AGIC Outreach Committee:

On phone:

Cheryl Thurman, TSSW
Cheryl Bigay-Mizell, EASi
Humberto Aceves, EASi
Michael Hilstrom, ADOA
Page Richardson, Navopache
Lucas Murray, ADES
Patrick Whiteford, ADOT
Jan Weaver, ASLD
Talia Apkaw, Gila River
Brooke Wheeler, BLM

- I. **Call to order:** Meeting was called to order at 1:09 pm; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Motion to approve January meeting minutes made by Paige and seconded by Patrick. Motion approved unanimously.
- III. **Social Media WG Update:** Cheryl noted that we will be putting the Social Media workgroup on hold for the time being. We cannot take down the current FaceBook page. We are making one more attempt to reach out to Tim so he can take it down. May need to create a new FB page using governmental protocols and note on old page that it is not the official AGIC FB page.
- IV. **AGIC Conference Committee Support -**

Attendee maps: As expected, the geocoded attendee maps showed no or limited participation in rural counties, with primary attendance coming from the Phoenix and Tucson Metro areas. Gila and Graham counties will be a primary focus for our rural outreach, along with Navajo and Apache counties.
- V. **Outreach Material Work Group:**
 - Example flyer shown by Mike is a portrait with the basemap of the state of AZ with AGIC and AZGEO clearinghouse logo
 - Considering adding the most popular layers downloaded from AZGEO
 - Using old fliers to work off of. Mike & Cheryl B. will continue to work on this.

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- VI. **AzEdG 2018 UC & User Group – Announcements & follow-up:** Tabled until next meeting.
- VII. **WMAT GIS Working Group:** Page discussed the tribal organizations (White Mountain Apache Tribes) and GIS discussions to create a working group in the Tucson area. More details to follow.
- VIII. **Outreach Planning - GIS Day Activities:** Bert discussed the use of AGIC to help to showcase what other groups/agencies in the state are doing with GIS (11/14). Bert displayed a nice flyer to help market AGIC to GIS professionals. Showcase the good work of GIS professionals throughout Arizona. Have an award for this. Creating a video to present at the September conference with the goal of making new connections with schools and agencies.
- Page suggested that the creation of a logo/icon for the AGIC support be started.
- IX. **Comments, requests, and items for future agendas and meeting dates:** None
- X. **Call to the public:** None
- XI. **Adjourn:** Adjourned at 2:00 pm