

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE
MEETING HELD OCTOBER 19, 2018**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 1:05 pm by GoToMeeting. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Cheryl Thurman, Co-Chair	TerraSystems Southwest	Yes, phone
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Begay Mizell	EASi	No, without notice
Humberto Aceves	EASi	No, without notice
Jonathan Mather	TerraSystems Southwest	Yes, phone
Mike Hilstrom	AZ Dept of Administration	No, without notice
Paige Richardson	Navopache Electric	Yes, phone
Paul Minnick	AZ Commerce	Yes, phone
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Talia Apkaw	Gila River Indian Community	No, without notice

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Lucas Murray	AZ Dept of Economic Security	Yes, phone
Julian Odari	EASi	Yes, phone
Seth Franzman	Renaissance Man	Yes, phone

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- I. **Call to order:** Quorum was established. Meeting was called to order at 1:05 pm; Introductions were made by the committee, ensuring attendance list was managed.

- II. **Approval of Minutes:** Motion to approve September meeting minutes made by Jenna Leveille and seconded by Patrick. Motion approved unanimously.

- III. **AGIC Conference Update:**
 - General Conference Reflections: Jenna gave a brief report on stats for this year's conference: 291 attendees. 29 sponsors; both record numbers. Overall feedback was overwhelmingly positive except for the food. Seth Franzman liked that there were complaints on the difficulty of choosing between tracks; this is good problem to have. And he appreciated the diversity of attendees. Jonathan Mather was a first-time attendee and felt that it was a really positive experience.
 - GIS Day Input/Support: Cheryl recapped Bert's presentation on GISDay at the conference. Really positive feedback; interest in participating. Differing dates not all GISDay activities will fall on Nov 14. Julian also received very positive feedback.

- IV. **Monthly Topics of Discussion:**
 - AGIC Website Updates and Maintenance: Jenna has done some basic maintenance mostly focused on the calendar; there is a need for additional support. Paul & Lucas has both volunteered to help with the Website maintenance. Cheryl asked the group to contribute ideas for news items
 - AGIC-L - Discuss topics for monthly update blast: GISDay related for this month.

- V. **Social Media Workgroup:** Not much to report. Bert will take the lead on FB, particularly regarding GISDay; LinkedIn will be tabled until after GISDay.

- VI. **Outreach Planning - GIS Day Activities:**
 - Update from subcommittee: EASi is ready to update the website. Jenna will give credentials to Julian and Bert on the AGIC webpage. Paige has the banner ready and will send it to Jenna. The registration map will be embedded on the GISDay page. Also want to add links to national GIS Day support materials (<http://gisday.com/resources.html>) to the page. We should include in agic-l post that there are customizable templates; add link to National GIS Day
 - Proclamation of GIS Day: press release on National GISDay website; could use for a agic-l blast
 - Registration drive: Email all GIS County managers, agic-l, and conference email list; send info to the group for everyone to distribute;

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- AGIC-I blasts: Jonathan will draft an initial blast and work with Cheryl for review. Julian will send a link for the registration page that can be included. Seth commented on the need to focus on educating the general public; not just the GIS community.

VII. **Comments, requests, and items for future agendas and meeting dates:**

- Seth: Historic context for mapping – adding display for educational purposes to the conference (survey tools, historic maps etc.)
- Jenna: LiDAR WG has asked for help with educational material updates for the website.
- Next meeting scheduled for November 14, 2018 at 1pm.

VIII. **Call to the public:** None

IX. **Adjourn:** Adjourned at 1:53 pm